



# www.ammattikuljettaja.fi

## Information Package for Professional Drivers

Ammattikuljettaja is a new entertaining information package for all professional drivers and transport services. The publication provides up to date information on services, stakeholders and works with both small and large companies as a visible partner.

The magazine reaches: ■ Small and medium sized entrepreneurs, managers and decision-makers in transport business ■ Decisionmakers responsible for purchasing and referees ■ Professional drivers and stakeholders ■ Car sales and accessories for professional transport ■ Car maintenance and service providers

ISSUE SCHEDULE 2022			
No	Published	Materials deadline	
1	March	15.2.	
2	May	15.4.	
3	October	15.9.	
4	December	20.11.	

Changes of themes and dates are possible.

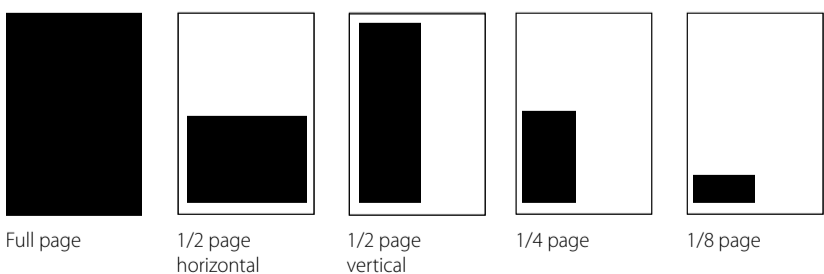


### ADVERTISING SIZES AND PRICES 2022

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Seija Ahlskog, seija.ahlskog@jdmmediagroup.com.

Size (210 x 297 mm)	Width x height	Prize
Back cover	210 x 267 mm* <b>ADRESSLABEL</b>	3 000 €
2. cover	210 x 297 mm*	2 400 €
3. cover	210 x 297 mm*	2 400 €
Full page	210 x 297 mm*	1 350 €
Full page advertorial	210 x 297 mm*	800 €
1/2 page (horizontal)	188 x 135 mm <b>NO BLEEDS!</b>	800 €
1/2 page (vertical)	91 x 261 mm <b>NO BLEEDS!</b>	800 €
1/4 page (vertical)	91 x 135 mm <b>NO BLEEDS!</b>	500 €
1/8 page	91 x 65 mm <b>NO BLEEDS!</b>	350 €

\* 3 mm bleed must be added to the advertising material. Remember that the magazine has adhesive binding by 5 mm. Prices do not include 24 percent VAT.



### SUBSCRIPTION RATES IN FINLAND 2022

- standing order 4 issues per year 50 €
  - (12 months) 4 issues 60 €
- Prices do not include 10 percent VAT.

SUBSCRIPTIONS  
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NOTE! If you want to copy the reports or articles designed and produced for this magazine you must ask permission from the publisher in writing. The compensation for mistakes is not more than the prize of the advertisement. Complaints in writing must be done within 8 days from the publishing date.

### SEND PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands. Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address: [tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

### MATERIALS FOR GRAPHIC DESIGN MADE BY US

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address: [tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)



PUBLISHER  
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ADVERTISING SALES  
DEPARTMENT  
Seija Ahlskog  
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SIZE  
A4  
210 x 297 mm

CIRCULATION  
approx. 10 000 pcs

DESIGN AND LAYOUT  
JDM Media Oy